

REMARKS/ARGUMENTS

Favorable consideration of this application, as presently amended and in light of the following discussion, is respectfully requested.

Claims 7-12 are presently pending in this application, Claims 1-6 having been canceled and Claims 7-12 having been added by the present amendment.

In the outstanding Office Action, Claims 1 and 6 were rejected under 35 U.S.C. 102(b) as being anticipated by Fig. 13 of the present application.

However, Claims 2-5 were indicated as being allowable if rewritten in independent form. Applicants acknowledge with appreciation the indication of allowable subject matter.

New Claims 7-12 are fully supported by the specification, drawings and claims as originally filed.¹ Applicants therefore submit that no new matter has been introduced.

Briefly recapitulating, Claim 7 is directed to a display orientation adjustment apparatus. For example, referring to the non-limiting embodiment of Figs. 1-4, the display orientation adjustment apparatus includes a movable part 10, a base 20, a stopper 50 and a clutch unit 33. The movable part 10 is configured to be attached to a rear surface of a display. The base 20 pivotably supports the movable part 10. The stopper 50 is configured to limit a range of pivotal motion of the movable part 10. The clutch unit 33 is configured to release the stopper 50 not to prevent the pivotal motion of the movable part 10 when a force which the stopper 50 receives by preventing the pivotal motion is larger than a predetermined value.

The Office Action asserts that Fig. 13 of the present application discloses a display orientation adjustment apparatus which includes a movable part (110) attached to a rear surface of the display; a base (120) for pivotably supporting the movable part; a stopper (132) for restricting a range of pivotal motion of the movable part, wherein if the movable part is pivoted

¹ For example, Figs. 1-4.

beyond the restricted range by a pivoting force of a predetermined magnitude or greater, the stopper is released.

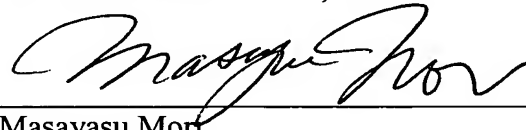
However, Fig. 13 of the present application does not disclose a clutch unit which is configured to release the stopper not to prevent the pivotal motion of the movable part when a force which the stopper receives by preventing the pivotal motion is larger than a predetermined value. Accordingly, Fig. 13 of the present application is not believed in any way to anticipate the specific features recited in Claim 7. Therefore, Claim 7 is believed to be allowable.

Substantially the same arguments as set forth above with regard to Claim 7 also apply to dependent Claims 8-12, which depend directly or indirectly from Claim 7. Further, Claims 8-11 recite features recited in Claims 2-5, respectively, which were indicated as including allowable subject matter. Accordingly, each dependent claim is also believed to be allowable.

Consequently, in view of the present amendment, it is respectfully submitted that this application is in condition for allowance and an early and favorable action to that effect is respectfully requested.

Respectfully submitted,

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